



Underwriter
Opportunities
June 10-12, 2018
Charleston, SC

Fab is knowledge, power and spirit! Be a part of this movement

Fab is a 2-day educational/inspirational workshop created by women, for women in the hospitality industry. Fab is about knowledge, education and setting oneself up for success in business. It's about moving forward, standing up for yourself, being brave, baller and badass. It's about women supporting women in their life goals. It's about empowerment and making that shit happen!

Welcome to Fab, Females and Business

Our target audience is two-fold:

FAB 101 is designed for women currently working in the hospitality industry who might be interested, one-day, in owning their own business. Or, for those of you that have ZERO interest in ownership, but want to be an MVP where you are now or where you decide to work, then this is for you. This track will speak to and educate all positions in the industry. You will walk away with a better understanding and the tools it takes to both open and hopefully have a successful business in this crazy industry. You are our future!

FAB 202 is designed for women that took that leap of faith, trusted their own vision and now find themselves as a business owner in a mostly male dominated industry, this is where you belong. We have developed content that will cover issues affecting your business currently as well as the future. These curated sessions will be relevant, thought provoking, impactful and full of conversation.

Fab attendees will listen and learn from over 30 dynamic women that made working in hospitality their lifelong career. They will share what it really takes to work in this ever changing industry. Each topic covered will have multiple panelists that are experts in their field. They will disclose their knowledge, techniques, pitfalls, successes, and obstacles they had to jump through to be successful.

We are looking for partners that want to support dynamic women looking to achieve their dream with the education needed to succeed. To become an underwriter or to find out more about Fab opportunities please contact Randi Weinstein randi@thisisfab.com or 843.568.3343. website – thisisfab.com

Fab Workshop Underwriter, \$10,000 (3 Spots Available)

This designation indicates that you believe in Fab, want to support women in the F&B industry, learn, connect and achieve their dreams through knowledge.

In exchange for your support, your company will receive:

- **Logo on the website home page with a link**
- **Logo on all advance marketing pieces**
- **Logo on host hotel signage**
- **Logo on host workshop event signage**
- **Logo on back of event badges**
- **Social media plugs as a supporter**
- **Opportunity to partner with Fab on the selection of a customized item for attendees**
- **Full page color ad in Official Program**
- **4 badges to attend the 101 sessions OR to be donated towards a scholarship recipient**

Fab Workshop Classroom Underwriter, \$7,000 (two spots available)

- Logo on the website under underwriter with a link
- Prominent placed logo in associated classroom as classroom underwriter
- Opportunity to introduce panelists and moderators for various sessions
- Logo on host hotel signage
- Logo on host workshop event signage
- Social media plugs as a supporter
- 1/2-page color ad in Official Program
- 3 badges to attend the 101 sessions OR to be donated towards a scholarship recipient

Fab Workshop “Official Media Room” Designation, \$5,000 (one spot available)

- Promoted as the “official XX designation” of Fab Charleston (must be approved)
- Logo on the website with link as a partner
- Logo in designated location as designated partner
- Logo on host workshop event signage
- Social media plugs as a supporter
- 1/4-page color ad in Official Program
- 2 badges to attend the 101 sessions OR to be donated towards a scholarship recipient

Fab Workshop Official “Fuel” Designation, \$2,500 each

- ❖ Official “Snack Supporter” (4 spots)
 - ❖ Official “Cocktail Hour Supporter” (4 spots)
 - ❖ Official “Lunch Supporter” (2 spots)
- Logo on the website under specific underwriter dollar amount with a link
 - Promoted as the “official XX designation” of Fab Charleston in official program (must be approved)
 - Logo associated with all signage for event
 - Logo on event signage at workshop
 - Social media plugs as a supporter
 - 1 badges to attend the 101 sessions

Fab Restaurant Official Partner \$2000

- Logo on the website under Restaurant partner of Fab
- Listed in the official Fab program as Restaurant Partner
- Listed on the CUR|EAT App as an Official Restaurant Partner
- Social media plugs as a supporter
- 1 badge to attend the 101 sessions

Friends of Fab \$1000

- Listed with link on website under partner
- Logo in event program under partner
- Listed on signage as partner
- Social media plugs as a supporter

Other Underwriting Opportunities: (All up for discussion)

- Welcome Reception for all attendees - \$8000.00
- Welcome Dinner at private home for Speakers only - \$5000.00
- Official Session Designee- \$1000.00
- Video Documentation and Recaps -\$10,000+

****Want to customize your own Underwriting Opportunities, or donate product? contact randi@thisisfab.com**